

Milk soap's gentle touch

Joanna Tovia

LEANNE Faulkner discovered the wonders of goat's milk during a quest to ease the discomfort of her son Liam's eczema.

The founder of Billie Goat Soap said she tried just about everything before finding success with goat's milk.

"Goat milk is high in niacin and also in vitamin A and D... important ingredients for ensuring skin irritations are carefully managed," Ms Faulkner said.

She launched Billie Goat Soap in

2004 and now has her own goat herd in Fountaindale, on the Central Coast in New South Wales.

The company is believed to be the only one to use fresh goat's milk, rather than powdered, in its products.

Many of Billie Goat's soaps are blended with natural oils and, as no colours or fragrances are added, they are suitable for those with sensitive skin.

"Goat's milk has a pH level very close to our skin's own pH," Ms Faulkner said.

As well as those with sensitive skin, the soaps are also proving popular with people suffering from psoriasis

and with mothers looking for something gentle to use on their children's skin.

Soaps for regular skin types are also available, including scented milk and honey soaps and soaps with essential oils such as lavender and rose geranium.

The soaps and other products are sold in a range of Victorian health stores and chemists listed on the website.

Korea and Taiwan are also importing the products and Ms Faulkner plans to expand into other overseas markets over the next year or so.

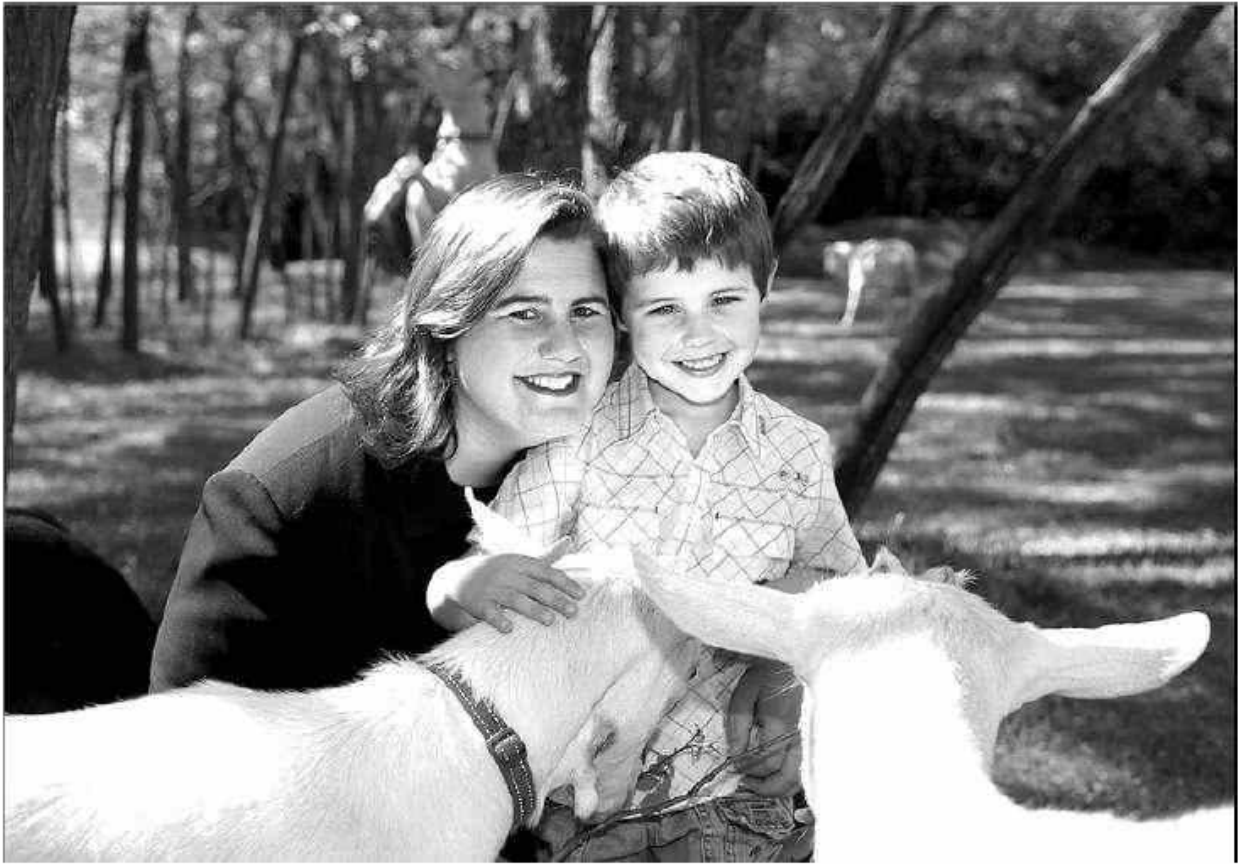
The company now has six full-time employees and two casuals.

□ Net link: www.billiegoatsoap.com.au

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